

August 14, 2006

To Whom It Concerns,

I'm writing to inform you of my excellent experience with Paula Shapiro and the DigiClips team over the past two years servicing my employer, Memorial Health System, in Colorado Springs, CO. DigiClips has been a professional, reliable and friendly resource for us in monitoring print and broadcast media coverage, and providing comprehensive comparison analyses with local competitors in the health care field. Paula and her staff have met every challenge we've thrown their way, including a customized, objective, no-nonsense approach to tracking and documenting Memorial's public relation's efforts via newscasts and print features. Note: This has been no small task given Memorial's 500-plus media hits each year.

I would enthusiastically recommend DigiClips professional media monitoring and reporting services to any organization that wants to pronouncedly document ROI in their public/media relations efforts and enhance their credibility with senior leadership and organization wide.

Sincerely,

Bradd Hafer

Communications and Marketing Specialist, Memorial Health System

Bradd Hafer

Public Relations

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