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To: "pbshapiro2" <pbshapiro2@msn.com>
Subject: Fw: DigiClips, Inc.--Broadcast Monitoring
Date: Friday, June 13, 2008 12:34 PM

----- Original Message -----

From: Holder, Jennifer (GCI Group)<mailto:JHolder@gcigroup.com>
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Cc: pbshapiro2@msn.com<mailto:pbshapiro2@msn.com>
Sent: Monday, August 16, 2004 10:28 AM
Subject: DigiClips, Inc.--Broadcast Monitoring

The Lilly team has been working the past several weeks trying to locate an EXTREMELY hard-to-find law firm television commercial mentioning our client's product. After our team placed many calls to various monitoring services we finally found one that pulled through, and that went above and beyond to do so. For those of you who have not yet been charged by a client to find a television commercial, it is pretty much impossible to find a service that records and logs commercials, seeing how it is an odd request. We worked with Paula Shapiro, Vice President of DigiClips in Colorado, who took on this project as a personal "challenge" and worked tirelessly to find this commercial. Through a contact with someone else across the world she was able to locate a company that does record and log commercials, which she has held onto for future reference. However, this is not how we actually found our piece -- Paula made a call to a family member to record a 2AM to 8AM segment on a Sunday morning to capture our commercial.

We would highly recommend DigiClips as a preferred vendor for broadcast searches. Below are some details about DigiClips; attached is a list of the company's prices and markets it monitors. Paula was great to work with and I encourage anyone that needs a monitoring service or help finding a broadcast segment to give her a call.

DigiClips is a pioneer in the Broadcast Monitoring Industry, with information access to 150 national markets, The United Kingdom, and Ireland; with more to come.

We have served the Denver and National markets for over 4 years. The combined experience in this industry exceeds 35 years. Our clients include; T-REX, Congressman Bob Beauprez, Congresswoman Diana Degette, Bonfils Blood Center, Aspen Ski Resorts and Kaiser Permanente to name a few. Client needs and customer satisfaction is our primary focus. We are extraordinary in that we have the ability to construct our prices to fit our client's budgets.

Please note: There are monitoring services that claim to have exclusive rights to provide you with public information however; according to copyright laws this is not a true or accurate statement.

We would like to invite you to try our unedited log summary service for 30 days. This is a free trial. You choose the key words or phrases, as many or as few as you wish, as well as the coverage area, local and/or national. There is nothing to sign. Just let us know and we will take care of the rest. Provide your email address and you will receive an email every morning, Monday thru Friday with Log Summaries giving you all that aired the night before (Monday's email will contain all that aired over the weekend).

We think you will find this service not only informative, but a must have. In addition to News Monitoring, DigiClips offers verbatim transcription, video and radio clips of aired broadcasts. A percentage of all our sales is donated to a charity two times yearly in keeping with our commitment to give back to the community.

Paula Shapiro

Vie President, Secretary/Treasurer

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<<DigiClips Price List and Markets.doc>>

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